

EQUITABLE TRANSPORTATION AMBASSADOR STIPEND PROGRAM



Policy Guide for Richmond Connects

What is the 'Path to Equity: Policy Guide for Richmond Connects'?

The 'Path to Equity: Policy Guide for Richmond Connects' is the part of an overall transportation plan that will ultimately help pick transportation projects and programs for the City of Richmond. It will be the guiding policy document for the City's multimodal transportation strategic plan, called Richmond Connects. This document is intended to lay the framework for how to achieve an efficient transportation system while highlighting and resolving problematic inequities in the City's transportation network. In other words, it will help decide what improvements are needed for transit, walking, biking, driving and other transportation modes over the next 5 to 10 years with equity in mind when making all decisions.

The Path to Equity: Policy Guide for Richmond Connects will be completed before the full Richmond Connects multimodal plan update begins this fall, and will help to shape the way that transportation and equity needs are defined in the Richmond Connects Plan. The process will begin by utilizing the existing master plan Vision, Goals and Objectives for transportation, but will develop new policy language - equity factors - to serve as the basis for an equity weighting framework that will help elevate equity related transportation needs to the highest priority. Simply put, we are ensuring underserved populations are a priority when it comes to transportation planning efforts in the city.

Who is working on it?

The Office of Equitable Transit and Mobility (OETM) is spearheading this planning effort. It is supported by City of Richmond staff across many departments and offices via a steering committee. Its development will also be informed via a larger stakeholder advisory committee and the general public.

Why does the City of Richmond want ambassadors to help?

The City of Richmond values the lived experiences of its residents. We believe that the formal planning processes that we undertake must include the voices of the everyday citizens. With the reenergized focus on equity, the City wants to ensure community leaders - who represent the incomes, demographics, and locations of all of Richmond - are included in these detailed planning sessions. While the city still seeks to gain input from Richmonders thorough surveys and other broad reaching means, the equitable transportation ambassador program is designed to have consistent feedback from representatives who can spend more time than the average citizen learning and reviewing the planning efforts.

What will the time commitment be and what responsibilities will I have?

The ambassadors will be asked to participate in the Path to Equity: Policy Guide for Richmond Connects planning process, and if successful, will then be asked to participate in the Richmond Connects process, with another stipend opportunity to follow. The first stipend opportunity will be for only the Policy Guide development. This will include (1) one two-hour virtual training, (1) one afternoon advisory committee meeting, and (1) one follow up event chosen by the ambassador where they will be asked to collect surveys and share information about the plan with their local community.

How do I apply and what is the stipend?

Applicants should fill this application out and email it to kelli.rowan@richmondgov.com or mail/drop off the application to the Office of Equitable Transit and Mobility at 1500 E. Franklin St. Richmond, VA 23219 by main street station. Applications are due by May 28th.

The total stipend will be \$300 for each ambassador. It will be paid in 3 increments after completion of each task. For successful ambassadors who complete the Path to Equity work, additional stipends will be made available for participation, in full the Richmond Connects process, which will run from the fall of 2021 to the winter of 2022. OETM anticipates dispersing the funds in three intervals noted below:

1. Ambassadors training workshop: June 14th to 25th (one day) (\$100 stipend after completion)
2. Advisory Committee Meeting: Early July (\$100 stipend after completion)
3. Attend one community meeting or event in July (\$100 stipend each) – minimum of two hours spent handing out information, paper survey and flyers/postcards with code for digital survey.

What timeline will this follow?

Call for Applications: May 10th to 28th 2021

Review and Select: May 31st to June 4th 2021

Contract with Ambassadors: June 7th to 14th 2021

APPLICATION FOR EQUITABLE TRANSPORTATION AMBASSADOR STIPEND PROGRAM

Name:			
Address:			
Phone #:		Email:	
<input type="checkbox"/> This form is subject to Freedom of Information Act (FOIA) laws. Check this box if you do not want your contact information shared publicly.			
What city neighborhood do you live in?			
How long have you lived in Richmond?			
Employer or field of work (if applicable):			
What city neighborhood do you work or volunteer in (if applicable)?			
What City Council district and/or node do you represent (see map above)?			
What was your age as of April 30, 2021?	<input type="checkbox"/> _____ <input type="checkbox"/> Prefer not to say		
What is your Race? (check all that apply):			
<input type="checkbox"/> American Indian/Alaska Native <input type="checkbox"/> Asian or Asian American <input type="checkbox"/> Black or African American <input type="checkbox"/> Hawaiian or Pacific Islander		<input type="checkbox"/> White or Caucasian <input type="checkbox"/> Multiple <input type="checkbox"/> Some other: _____ <input type="checkbox"/> Prefer not to say	
What is your ethnicity? (check all that apply):			
<input type="checkbox"/> Hispanic or Latinx or Spanish Origin <input type="checkbox"/> Not Hispanic or Latinx or Spanish Origin <input type="checkbox"/> Prefer not to say			
Do you have children at home for who you are the (or one of the) primary caregivers?			
<input type="checkbox"/> Yes, young children under 5 <input type="checkbox"/> Yes, children of school age <input type="checkbox"/> Yes, a mix of school aged and under 5		<input type="checkbox"/> No, no children at home <input type="checkbox"/> Prefer not to say	

<p>Is there any other racial, ethnicity, gender or origin category you would use describe yourself that you'd like to include (e.g. Taiwanese, non-binary, Chickahominy, etc.)?</p> <p> <input type="checkbox"/> No <input type="checkbox"/> Yes, please list _____ </p>																					
<p>Do you live in a household that's income falls under the Richmond median income? \$47,250 was the median income from 2015 to 2019 in 2019 dollars.</p> <p> <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Prefer not to say </p> <p><i>If you desire, please share income information for yourself and/or your household:</i></p>																					
<p>Do you live in a household that's income falls under the federal poverty guideline as defined in the table below?</p> <div style="display: flex; align-items: flex-start;"> <div style="flex: 1;"> <p> <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Prefer not to say </p> </div> <div style="flex: 2;"> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #d3d3d3;"> <th style="padding: 5px;">PERSONS IN FAMILY/HOUSEHOLD</th> <th style="padding: 5px;">2019 POVERTY GUIDELINE (2021 Poverty Guidelines ASPE (hhs.gov))</th> </tr> </thead> <tbody> <tr><td style="padding: 2px 5px;">1</td><td style="padding: 2px 5px;">\$12,880</td></tr> <tr><td style="padding: 2px 5px;">2</td><td style="padding: 2px 5px;">\$17,420</td></tr> <tr><td style="padding: 2px 5px;">3</td><td style="padding: 2px 5px;">\$21,960</td></tr> <tr><td style="padding: 2px 5px;">4</td><td style="padding: 2px 5px;">\$26,500</td></tr> <tr><td style="padding: 2px 5px;">5</td><td style="padding: 2px 5px;">\$31,040</td></tr> <tr><td style="padding: 2px 5px;">6</td><td style="padding: 2px 5px;">\$35,580</td></tr> <tr><td style="padding: 2px 5px;">7</td><td style="padding: 2px 5px;">\$40,120</td></tr> <tr><td style="padding: 2px 5px;">8</td><td style="padding: 2px 5px;">\$44,660</td></tr> <tr><td style="padding: 2px 5px;">9+</td><td style="padding: 2px 5px;">For families/households with more than 8 persons, add \$4,540 for each additional person.</td></tr> </tbody> </table> </div> </div>		PERSONS IN FAMILY/HOUSEHOLD	2019 POVERTY GUIDELINE (2021 Poverty Guidelines ASPE (hhs.gov))	1	\$12,880	2	\$17,420	3	\$21,960	4	\$26,500	5	\$31,040	6	\$35,580	7	\$40,120	8	\$44,660	9+	For families/households with more than 8 persons, add \$4,540 for each additional person.
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<p>Do you speak fluently any languages other than English?</p> <p> <input type="checkbox"/> Yes, what language _____ <input type="checkbox"/> No </p>																					
<p>What groups of people do you feel you could best represent on the advisory committee?</p>																					
<p>What experience do you have engaging the group(s) above?</p>																					

In your opinion, why is it important to engage a diverse and inclusive group of individuals in the transportation planning process?

[optional] Do you have ideas already of a community forum or gathering where you could share information about the Path to Equity: Policy Guide for Richmond Connects?

This application is due on May 28, 2021. Late applications will not be considered.

Please submit using **one** of the following methods:

Email Application: complete this PDF application and email it to kelli.rowan@richmondgov.com. Emailed applications are due by May 28, 2021 at 11:59 PM. Late applications will not be considered.

OR

Mail or Drop Off Application: mail or drop off the application to Office of Equitable Transit and Mobility, 1500 E. Franklin St. Richmond, VA 23219. Mailed applications must be postmarked by May 27th, 2021. Late applications will not be considered.